

## Become customer of Wheelworld und AXXION®!

Dear retailer,

many thanks for your interest to become retailer of Wheelworld and/or AXXION®. In the following overview we have summarized all important information regarding marketing and the advantages involved of our products.

### Brands

„The very special in our wheels are the ideas and visions, which flowed directly into our casting moulds to create uniqueness.“

Wheels of **Wheelworld** stand for excellent quality and attractive purchasing prices, which appeal to a high number of customers. This wheel range is very well-balanced and can be used in the spring and winter business. Almost all of our wheels have ABE, partially also ECE, so that a lot of vehicles can get series-production tyres including snow chain releases and original fittings.

Our wheel fashion label **AXXION®** impresses by extroverted design. The brand refers to lovers of special things. AXXION® enables the individual refitting with extraordinary wheels, variable wheel and tyre combinations and opulent sets.

In summary we offer a high quality range of wheels, competent advice, excellent services and highly efficient logistics from the manufacturer.

### Sales support

As retailer of our wheel program it's our pleasure to support you in the sale with our high quality marketing materials. These include:

- An attractive offer for a wheel sample
- A tender for solid Wheelworld und AXXION® displays with wheels
- Wheelworld und AXXION® combination catalogue DIN A4 as hard copy and/or PDF file

## Marketing

You receive all necessary marketing information:

- Current catalogues as PDF file
- Images of our wheels in JPG/PNG format, optional in TIFF format
- All current expert opinions in a modified form with ABE/ECE applications or unchanged as TUV original document

## Web presence

The menu item „news“ on our websites [www.wheelworld.de](http://www.wheelworld.de) and [www.axxion.net](http://www.axxion.net) informs you about new designs and other interesting news.

Please note especially the download opportunities of our ABE's, ECE's and expert opinions, which you can use for free.

In our wheel configurator / shop system you can fit your vehicle with our wheels based on your needs and releases. So you can have a look at them in advance. If you like them, you can order the desired wheels via online shop immediately. In addition, the configurator lists the suitable RDKS-sensors for every application.

## Service

Please contact our sales team in the headquarters in Ilsenburg, if you have any further questions. You can reach us Monday through Friday, between 8.00 a.m. and 5.00 p.m. Alternatively, you can order in our convenient online shop with linked configurator around the clock.

Our company guarantees the highest level of quality and reliable logistics. You get a highly qualified consulting and competent support. Rely on our long-standing experience and our high grade of service orientation.

**We are looking forward to a successful cooperation with you!**

**Your Wheelworld team**

## Package for first customers

Good cooperation also includes an attractive offer.

You now have the opportunity of making contact with us by marking the categories below. Please fax or mail this document to our headquarters after filling it out (Fax: 039452-4828-28 or [info@wheelworld.de](mailto:info@wheelworld.de)) and you will receive the desired documents and information.

- Current Wheelworld and AXXION® combination catalogue DIN A4
- Current AXXION® and Wheelworld price lists
- An attractive offer for a wheel sample
- A tender for solid Wheelworld und AXXION® displays with wheels
- Access to the shop system / wheel configurator including up-to-date stock of inventories

### Your contact information:

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Company

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Name

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Street

Postal code

City

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Country

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Email

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Phone

Fax